



November 2018 | 7:30-8:30 a.m. | The Antlers

## SPONSORSHIP PACKAGE

**Honoring the Brave Breakfast** is a fundraiser to help facilitate PMCN's ability to connect military service members, veterans and their families to the many resources available to them in the Pikes Peak region. Your support will provide vital resources to expand PMCN's mission to meet the needs of our military and veteran community. **By sponsoring this event, 100% of funds raised that day will go towards serving military service members, veterans and their families.**

**Peak Military Care Network** connects military service members, veterans and their families to the highest quality resources provided by our trusted community partners. PMCN has 40 partners ranging from financial assistance, housing, behavioral health, education and more.

Please contact **Jennifer Wilson**, [jwilson@pmcn.org](mailto:jwilson@pmcn.org) or **719-375-8179** with any questions.



# Honoring the Brave Breakfast

## Sponsorship Levels

**Distinguished Service Sponsor- \$10,000** includes everything below, plus recognition as a Presenting Sponsor for the Honoring the Brave Breakfast. Company will be recognized during welcoming remarks, logo will have most prominent placing on all materials, including video loop and will receive a special memento. Four seats will be provided to the sponsoring company.

**Silver Star Sponsor- \$5,000** includes everything below plus:

- company name included in all advertising
- prime placement of logo on all printed and electronic materials
- banner displayed at event with logo
- two seats will be provided for the sponsoring company

**Bronze Star Sponsor- \$2,500** includes everything below plus:

- acknowledgment and recognition at the event
- multiple appreciation posts on the PMCN Facebook, Twitter and e-newsletter
- company logo on all invitations
- company logo on event table center pieces
- one seat will be provided for the sponsoring company

**Meritorious Sponsor- \$1,000** includes:

- company logo featured on slide show loop during the event
- company name in press release
- company name in event program
- company name in annual report
- post event recognition on social media and PMCN e-newsletter
- company logo on PMCN website

### **Marketing/PR Exposure:**

Peak Military Care Network e-newsletter- 600+ subscribers  
Breakfast Invitation- 500+  
Breakfast program and slide show- 400+  
Breakfast Center Piece- 400+  
Facebook Reach- 35,000+  
Twitter Reach- 38,000+