



Peak Military Care Network

connecting people to resources



2019 SPONSORSHIP OPPORTUNITIES

ABOUT PEAK MILITARY CARE NETWORK

Peak Military Care Network (PMCN) connects service members, veterans and their families to the highest quality resources provided by our trusted community partners.

We help individuals and families connect to any services they might need, such as:

- financial assistance
- education
- employment/ spouse employment
- behavioral health
- child care
- family needs
- transition support

PMCN works with them to navigate the many services available in our community to make sure their needs are met. As an umbrella organization, PMCN collaborates with 45 (to-date) partner agencies, as well as local military installations and Veterans Affairs staff; we provide education and training to our partners to ensure they understand military and veteran culture and the needs of our military and veteran community.

PMCN Board of Directors

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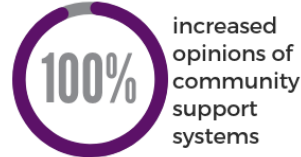
Dave Tohlen Colonel, USAF (Ret)

Keith Watkins USN (Ret)

Monte S. Watts MS, PMP, Staff Systems Engineer, Northrop Grumman

1700 military service members, veterans & family members were served

Assistance included:



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45
PMCN Partner Agencies



100,000+
service members, veterans & families assisted by PMCN Partner Agencies



322
service providers trained in 11 sessions on military & veteran culture



97%
of service providers trained said trainings will help meet military and veteran needs



EDUCATION & OUTREACH



WHAT IS A PMCN ANNUAL CORPORATE SPONSOR?

A PMCN Annual Corporate Sponsor is a group of donors that invest in PMCN's ongoing efforts to provide information and assistance, navigation (case management) and education and outreach to benefit our service members, veterans and their families.

- Allows for Corporate Sponsors to determine the best fit for their organization through five giving levels.
- Provides year-round support to PMCN, eliminating multiple sponsor requests.

HOW IS THIS SUPPORT USED?

All donations through the corporate sponsorship program will support PMCN's general operations, programs and fundraising event to increase PMCN's capacity to meet growing needs.

MARKETING EXPOSURE

Outreach events- 80+ events per year, 3,500+ reach:

-Fort Carson resource fairs

-Monthly VA Clinic resource fairs

-and more!

PMCN Fundraising Events- 500+ attendees

PMCN website traffic – 1,000+ users a month

PMCN e-newsletter- 800+ subscribers

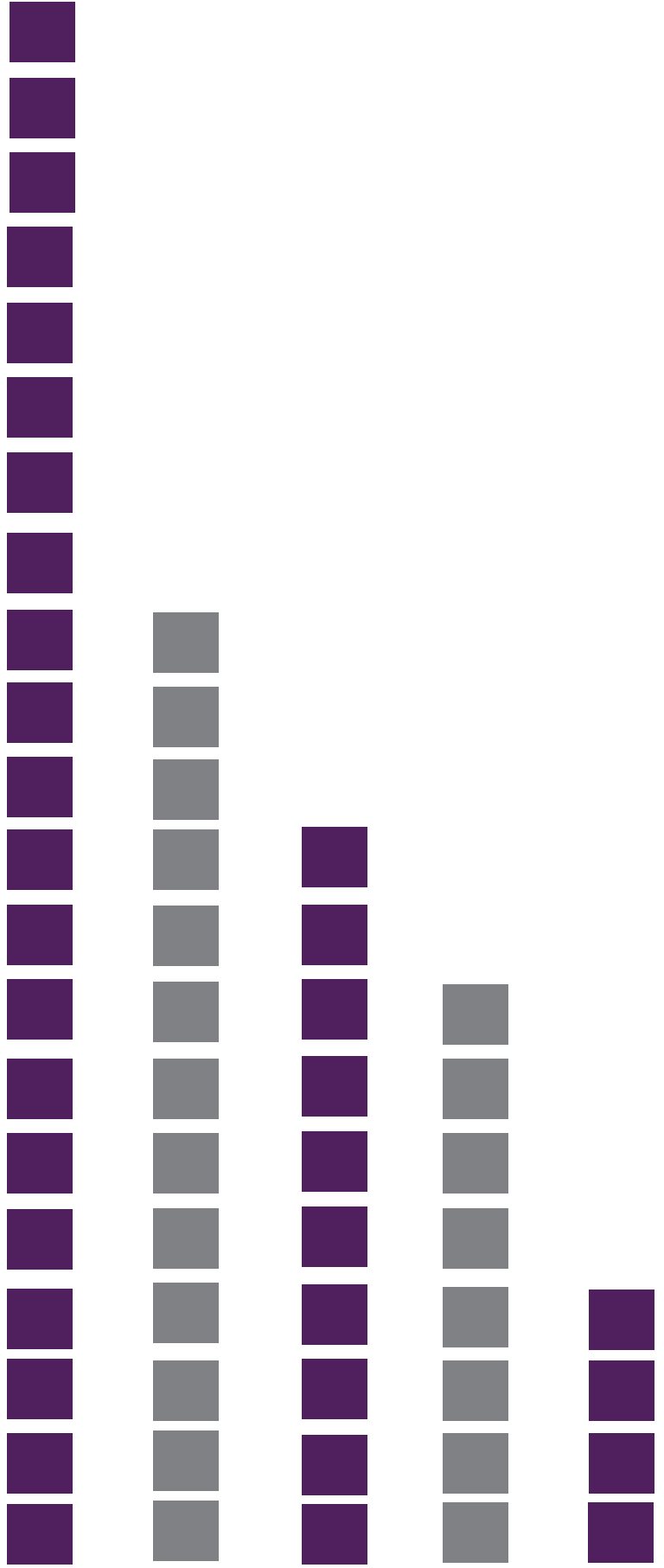
Facebook Reach- 35,000+

Twitter Reach- 38,000+

ANNUAL SPONSOR LEVELS

Platinum Sponsor \$25,000
 Gold Sponsor \$20,000
 Silver Sponsor \$15,000
 Bronze Sponsor \$10,000
 Copper Sponsor \$5,000

Presenting Sponsor for the 2019 fundraising event (\$15,000 value)
Logo prominently displayed at all outreach events (80+)
Recognition at all PMCN hosted events
Prominent placement of logo on PMCN website homepage
Prominent placement of logo on PMCN Sponsor page
Logo printed on PMNC e-Newsletter
Logo displayed on PMCN social media cover photos
Right of first refusal for 2020 Platinum Sponsorship
Distinguished Service Sponsor for the 2019 fundraising event (\$10,000 value)
Opportunity to contribute to the PMCN blog
Opportunity for remarks at PMCN Annual Appreciation Reception
Silver Star Sponsor for the 2019 fundraising event (\$5,000 value)
Logo displayed on PMCN website homepage
Bronze Star Sponsor for the 2019 fundraising event (\$2,500 value)
Logo displayed on PMCN Sponsor Page
Logo displayed at all outreach events
Logo on PMCN Annual Report
Meritorious Service Sponsor for the 2019 fundraising event (\$1,000 value)
Invitation to PMCN Annual Appreciation Reception
Company listed on PMCN Sponsor Web Page
Recognition in PMCN Annual Report



ANNUAL CORPORATE

PLATINUM SPONSOR- \$25,000

- Includes Gold Corporate Sponsor benefits PLUS:
- Presenting Sponsor level at the 2019 fundraising event (\$15,000 value)*
- Logo prominently displayed at all outreach events (80+)
- Recognition at all PMCN hosted events
- Prominent placement of logo on PMCN website homepage
- Prominent placement of logo on PMCN Sponsor page
- Logo printed on PMNC e-Newsletter
- Logo displayed on PMCN social media cover photos
- Right of first refusal for 2020 Platinum Sponsorship

GOLD SPONSOR- \$20,000

- Includes Silver Corporate Sponsor benefits PLUS:
- Distinguished Service level sponsorship at the 2019 fundraising event (\$10,000 value)
- Opportunity to contribute to the PMCN blog
- Opportunity for remarks at PMCN Annual Appreciation Reception

SPONSORSHIP LEVELS

SILVER SPONSOR- \$15,000

- Includes Bronze Corporate Sponsor benefits PLUS:
- Silver Star sponsorship at the 2019 fundraising event (\$5,000)
- Logo displayed on PMCN website homepage

BRONZE SPONSOR- \$10,000

- Includes Copper Corporate Sponsor benefits PLUS:
- Bronze Star sponsorship at 2019 fundraising event (\$2,500 value)
- Logo displayed on PMCN Sponsor Page
- Logo displayed at all outreach events
- Logo on PMCN Annual Report

COPPER SPONSOR- \$5,000

- Meritorious Service sponsorship at 2019 fundraising event (\$1,000 value)
- Invitation to PMCN Annual Appreciation Reception
- Company listed on PMCN Sponsor Web Page
- Recognition in PMCN Annual Report

*To learn more about the 2019 fundraising event contact Jennifer Wilson, PMCN Operations Director, jwilson@pmcn.org, or contact your PMCN representative. Event sponsorships are available upon request.



Peak Military Care Network (PMCN)
www.pmcn.org | 719-577-7417 | info@pmcn.org
1257 Lake Plaza Drive, Suite 220
Colorado Springs, CO 80906

